

# PRODUCT OFFERINGS



Simplot

# POTATOES THAT PERFORM



VE #071179 | Thundercrunch® 3/8"



VE #087551 | Tatergems®



VE #079024 | Seasoned Lattice Cut



VE #016458 | Sweet Potato Fries

## THE PERFECT POTATO FOR EVERY PLATE.

### FRENCH FRIES

With Van Eerden's line-up of over 50 Simplot french fries, we will have the perfect fry to please any palate.

**UNIQUE CUTS** | From shoestring to straight, waffle to wedge, curly to crinkle, Simplot's diverse cuts are versatile in a variety of applications.

**DESIGNED FOR DELIVERY** | As consumer preference shifts towards to-go and delivery, Simplot formulated a line of fries designed to maximize hold time, while maintaining their crispy crunch.

**SKIN-ON OR OFF** | Simplot offers skin-on fries with a uniquely authentic, scratch-made appearance and bite.

**SWEET OR SAVORY** | With the "health halo" of sweet potatoes gaining traction, Simplot created their line of farm-cured sweet potato fries.

### MENU INSPIRATION

**Chicken, Bacon & Ranch Poutine** | Simplot Thunder Crunch® Battered Straight Cut Fries topped with a classic combination of tender chicken, smokey bacon, and savory ranch dressing.

**Ballpark Fries** | Crispy french fries drizzled with rich garlic butter and dusted with grated parmesan cheese and fresh parsley.

### TATER GEMS®

Cut exclusively from premium-quality potatoes, Simplot Tater Gems® deliver a rich taste in every crunchy bite. Available in a wide variety of shapes and formats, these bite-sized gems contain no fillers or binders. Their versatility fits well in multiple dayparts and menu applications, whether baked or fried.

### MENU INSPIRATION

**Chopped Brisket Loaded Gems** | Simplot Tater Gems loaded with tender smoked brisket, peppers, onions, Monterey Jack cheese, pickled jalapeños & green onion, topped with chipotle lime sauce.

**Chopped Brisket Loaded Gems** | Rich, spiced tomato and bell pepper sauce slow-simmered with garlic, onions, and warm Middle Eastern spices, topped with perfectly poached eggs & served with crispy, golden tater tots. Topped with fresh herbs and crumbled feta.



LIVE ITEM LIST

## BRANDS

### HASH BROWNS

Freezerfrige® IQF hash browns offer the ultimate versatility for foodservice. Receive them frozen, then slack and store them in your refrigerator for up to 4 days. Thawing speeds up cook times and frees up freezer space.

#### MENU INSPIRATION

**Korean Hot Dogs** | Made with either hot dogs or mozzarella sticks, coated in a light batter and shredded hash browns, then fried to golden brown and served with boom boom sauce.

**Cheesy Potato Broccoli Ham Bake** | Tender shredded hash browns, broccoli, and savory ham, baked in a rich, creamy cheese sauce until golden.

### SWEET POTATOES

Cut exclusively from farm-cured sweet potatoes for unmatched natural sweetness, Simplot's line of sweet potato products have something for every daypart and menu application.

#### MENU INSPIRATION

**Street Sweet Potato Tacos** | Simplot Sweet Potato Fries with jalapeno corn-quinoa pico de gallo and guacamole ranch wrapped in a warm flour tortilla.

**Sweet Potato Pizza** | Creamy Alfredo sauce, Simplot RoastWorks® Sweet Potatoes, crispy bacon, and melted mozzarella, topped with balsamic glaze.

**Savory Breakfast Bowl** | Creamy avocado, roasted sweet potatoes, savory pork sausage, and sautéed kale, all topped with a perfectly cooked over-easy egg.

**Simplot**

#### SIMPLOT CLASSIC®

Cut from the best raw potatoes, Simplot Classic® provides the excellent plate coverage and maximum profitability of a true premium Extra Long Fancy fry.

**Thunder Crunch**

#### THUNDER CRUNCH®

Skin-off coated fries featuring extra crunchy batter, for excellent hold time and crispiness. Built for takeout & delivery.

**CONQUEST**

#### CONQUEST®

With a clear coating, these fries have triple the hold time of conventional fries, making them ideal for dine-in or takeout.



#### BENT ARM ALE®

Premium Apollo hops and two-row malt give Simplot Bent Arm Ale® Beer Battered Fries a rich, amber color and light caramel molasses flavor notes.

**Blue Ribbon**

#### BLUE RIBBON®

When patrons want the flavor and texture of fast food fries, they're looking for Blue Ribbon®. No coatings. No skin. XLF lengths for better plate coverage & more servings vs. "bargain" fries.

**roastworks**  
A GARDEN OF FRESH-ROASTED FLAVOR

#### ROAST WORKS®

Line of potatoes, fruit, vegetables and blends that incorporate the fresh roasted flavor of real olive oil with a scratch-made appearance.



## | FRUITS & VEGETABLES

### IQF FOR ULTIMATE CONVENIENCE

Simplot's extensive line of IQF, Ready-to-Eat frozen vegetables are fresh from the farm, then carefully frozen at the peak of maturity. All IQF produce is pre-washed, hand-cut, trimmed and sliced, saving you time & labor, while reducing waste with 100% useable product.

#### MENU INSPIRATION

**Crispy Garlic Parmesan Broccoli Bites** | Broccoli florets roasted with garlic, olive oil & a crispy Parmesan-panko crust. Served with a zesty lemon aioli.

**Strawberry Mango Hard Lemonade** | Simplot Simple Goodness™ Mango Cubes & Sliced Strawberries blended with fresh lemonade & vodka.



VE #088377 | California Blend



VE #084533 | Fiesta Blend



VE #048856 | Normandy Blend

## | PRODUCE BLENDS

### DESIGNED WITH A CHEF IN MIND

Simplot Simple Goodness™ Classic Vegetable blends offer classic flavors with a unique, chef-driven twist. Their innovative blends save you time & labor, with zero waste. These blends are great as a standalone side or can be incorporated into endless menu applications.

#### MENU INSPIRATION

**Italian Vegetable Marinara** | Featuring Simplot's Tuscan Blend with green beans, carrots, yellow squash, zucchini & red bell pepper, tossed in marinara sauce. Serve as a side or over pasta for a satisfying vegetarian entrée.

**Chicago-Style Beef with Charred Giardiniera** | Char Simplot's California Blend with broccoli, cauliflower & carrots prior to marinating in a spiced giardiniera brine. Layer onto a Chicago-style Italian Beef sandwich on a toasted bun.

## | ROASTWORKS®

### PURE ROASTED PERFECTION

Line of potatoes, fruit, vegetables and blends that incorporate the fresh roasted flavor of real olive oil with a scratch-made appearance.

#### MENU INSPIRATION

**Chilaquiles Rojo** | Crispy tortilla chips smothered in a rich, smoky red chile sauce, topped with Simplot RoastWorks® Corn and Black Bean Fiesta Blend. Finished with crumbled queso fresco, chipotle crema, fresh cilantro and lime.



VE #072247 | Couscous & Red Quinoa